

## **Planview Sponsors Enterprise Management Association-International**

**Dallas, TX — March 15, 2010** — [Enterprise Management Association-International, Inc](#)<sup>™</sup>, (EMA-I), an independent association helping member companies improve operational performance, today announced it has signed [Planview](#)®, the leading independent provider of enterprise-wide portfolio management solutions, as a Foundation Sponsor. EMA-I was formed to help organizations more effectively manage change and improve operational performance by providing a platform for individual members and professional teams to access expert knowledge and thought leadership, network with industry peers and share best practices.

"In the new normal business environment, successful companies must harness change and exhibit excellence from operational planning to execution," said Greg Gilmore, President and COO of Planview. "We see the potential for EMA-I to strengthen individual and organizational competencies in this regard, which is why Planview chose to participate as a Foundational Sponsor. We encourage other like-minded organizations to join us in sponsoring and building out this network."

Created for professionals managing transformation, operational performance, portfolio planning or business integration, EMA-I was designed to improve cross-functional effectiveness through actionable services for members including resources, learning programs and virtual collaboration. The organization was founded to bridge the business lifecycle gap between strategy and execution through the following objectives:

- Create and develop an awareness and recognition of the need to move beyond project and program management as a discipline to advancing positive changes across the entire lifecycle of business management functions
- Provide a forum for knowledge sharing by actively promoting new ideas and approaches
- Help members bridge the gap between strategy and execution and also reduce organizational silos
- Develop and strengthen organizational and individual member competencies

"We are pleased to have Planview as one of our Foundation Sponsors," said Jim Carras, Executive Director of EMA-I. "We share a common value in helping an enterprise to become effective in translating strategic objectives into operational excellence."

For more information about the Enterprise Management Association-International, Inc., including membership and sponsorship opportunities, and an introductory webcast scheduled for March 26, please visit: [www.ema-i.org](http://www.ema-i.org).

### **About Planview**

For 20 years, Planview has been advancing the discipline of portfolio management, helping our customers change the way they manage people and money to make better business decisions. With a singular focus on portfolio management, Planview is the only company that combines customer-driven software, unmatched domain expertise, and proven best practices to solve each customer's unique business problems.

Planview Enterprise®, a market-leading portfolio management application suite, with Planview PRISMS®, the knowledge base for accelerating organizational change, , and Planview Process Builder™, for process modeling and management, delivers measurable business results for IT management, product development organizations and throughout the enterprise. As an independent, trusted partner, Planview is committed to interoperability with key management systems through the Planview OpenSuite™ integration product line. Industry leaders such as Citi, BP, and EDF, rely on Planview to drive revenue, mitigate risk, cut costs, create efficiencies, and ultimately give their businesses a competitive advantage. Privately held and consistently profitable, Planview is headquartered in Austin, Texas. With offices across North America, Europe, and Asia-Pacific, the company supports customers in virtually every industry around the world. For more information, visit [www.Planview.com](http://www.Planview.com).

### **About Enterprise Management Association-International**

The nonprofit Enterprise Management Association – International (EMA-I) is a global community of members and organizations from around the world. Membership is available for both individuals and teams, from all global regions, with their common goal to better understand change management and strategy execution from the organizational perspective to align with and deliver on the strategic objectives. For more information, visit [www.EMA-I.org](http://www.EMA-I.org).

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